easy-peasy shopping WELCOME!

WE PROMISE! *None of Our Products or Foods Contain:*

- Animal By-Products
- Antibiotics & Growth Stimulants
- Artificial Colors & Flavors
- Artificial Preservatives
- Aspartame
- Bleached Flour
- FD & C Colors
- Hydrogenated Oils or Fats
- Monosodium Glutamate (MSG)
- Nitrates/Nitrites
- Partially Hydrogenated Oil
- Saccharin
- Sodium Nitrate/Nitrite
- Sucralose
- Sweet-N-Low Sweetener
- Testing on Animals

SEE FULL LIST ON BACK

MORE THAN JUST A GROCERY STORE:

- Locally Owned
- Meat Department - All Natural, Grass-Fed Meat
- Deli & Salad Bar
- Largest Selection of Natural Supplements
- Organic Coffee Bar - Plus Smoothies & Tea
- Fresh-Made Sushi
- Rolling Stone Pizza Bar (Yuba City)
- "Harvest Room" Banquet Facility (Yuba City)
- Off-Site Catering

RECYCLED PAPER

NEW EARTH MARKET®

THE PLACE TO BE NATURALLY™

www.NewEarthMarket.com

864 East Ave., Chico • (530) 891-WELL (9355)

1475 Tharp Rd., Yuba City • (530) 673-WELL (9355)

NEW EARTH
M·A·R·K·E·T®

Product Standards List

We strive to provide our customers with the healthiest food on the planet.
Our product standards work to ensure our food is free from the following ingredients:

* acesulfame-K (acesulfame potassium)
* acetylated esters of mono- and diglycerides
* ammonium chloride
* artificial colors
* artificial flavors
* aspartame
* azodicarbonamide
* benzoates in food
* benzoyl peroxide
* BHA (butylated hydroxyanisole)
* BHT (butylated hydroxytoluene)
* bleached flour
* brominated vegetable oil (BVO)
* butyl cellusolve
* calcium bromate
* calcium disodium EDTA
* calcium peroxide
* calcium propionate
* calcium saccharin
* calcium sorbate
* calcium stearoyl-2-lactylate
* caprenin
* caprocaprylobehenin
* carmine (see cochineal)
* caustic soda
* certified colors
* chlorinated phenols
* cochineal (carmine)
* cyclamates
* cysteine (l-cysteine), as an additive for bread products
* DATEM (diacetyl tartaric and fatty acid esters
* of mono and diglycerides)
* dimethylpolysiloxane
* dioctyl sodium sulfosuccinate (DSS)
* disodium calcium EDTA
* disodium dihydrogen EDTA
* disodium dihydrogen pyrophosphate
* disodium guanylate
* disodium inosinate
* Equal sweetener
* ethyl vanillin
* ethylene oxide
* ethyoxyquin
* FD & C colors
* fluoride
* fois gras
* GMP (disodium guanylate)
* hexa-, hepta- and octa- esters of sucrose
* hydrogenated oils or fats
* hydrogenated starch hydrolysate
* IMP (disodium inosinate)
* irradiated foods
* lactylated esters of mono- and diglycerides
* lye
* malitol
* mannitol
* methylcrystaline cellulose
* methyl silicon
* methylparaben
* microparticularized whey protein derived fat substiute
* monosodium glutamate (MSG)
* nitrates/nitrites
* Nutrasweet sweetener
* oil, solvent extracted
* Olestra fat substitute
* oxystearin
* partially hydrogenated oil
* polydextrose
* polysorbate 60
* polysorbate 65
* polysorbate 80
* potassium benzoate
* potassium bisulfite
* potassium bromate
* potassium metabisulfite
* propionates
* propyl gallate
* propylene glycol alginate
* propylparaben
* saccharin
* Simplesse fat substitute
* sodium aluminum phosphate
* sodium aluminum sulfate
* sodium benzoate
* sodium bisulfite
* sodium diacetate
* sodium erythorbate
* sodium glutamate
* sodium hydroxide
* sodium nitrate/nitrite
* sodium propionate
* sodium stearoyl-2-lactylate
* sodium sulfite
* solvent extracted oils, as standalone single-ingredient oils (except grapeseed oil)
* sorbic acid
* stannous chloride
* sucralose
* sucroglycerides
* sucrose polyester
* sulfites (sulfur dioxide) (except those that occur naturally in wine)
* Sweet-n-Low sweetener
* TBHQ (tertiary butylhydroquinone)
* tetrasodium EDTA