

easy-peasy shopping WELCOME!

WE PROMISE! None of Our Products or Foods Contain:

- Animal By-Products
- Antibiotics & Growth Stimulants
- Artificial Colors & Flavors
- Artificial Preservatives
 - Aspartame
 - Bleached Flour
 - FD & C Colors
- Hydrogenated Oils or Fats
- Monosodium Glutamate (MSG)
- Nitrates/Nitrites
- Partially Hydrogenated Oil
 - Saccharin
- Sodium Nitrate/Nitrite
 - Sucralose
- Sweet-N-Low Sweetener
- Testing on Animals

SEE FULL LIST ON BACK



MORE THAN JUST A GROCERY STORE:

- Locally Owned
- Meat Department - All Natural, Grass-Fed Meat
- Deli & Salad Bar
- Largest Selection of Natural Supplements
- Organic Coffee Bar - Plus Smoothies, Tea, Gelato
 - Pizza Bar
 - Fresh-Made Sushi
- "Harvest Room" Banquet Facility (Yuba City)
- Off-Site Catering



NEW EARTH

M • A • R • K • E • T®

**THE PLACE TO BE
NATURALLY™**

www.NewEarthMarket.com

864 East Ave., Chico • (530) 891-WELL (9355)

1475 Tharp Rd., Yuba City • (530) 673-WELL (9355)



Product Standards List

We strive to provide our customers with the healthiest food on the planet.

Our product standards work to insure our food is free from the following ingredients:

- * acesulfame-K
(acesulfame potassium)
- * acetylated esters of mono- and diglycerides
- * ammonium chloride
- * artificial colors
- * artificial flavors
- * aspartame
- * azodicarbonamide
- * benzoates in food
- * benzoyl peroxide
- * BHA (butylated hydroxyanisole)
- * BHT (butylated hydroxytoluene)
- * bleached flour
- * brominated vegetable oil (BVO)
- * butyl cellulose
- * calcium bromate
- * calcium disodium EDTA
- * calcium peroxide
- * calcium propionate
- * calcium saccharin
- * calcium sorbate
- * calcium stearoyl-2-lactylate
- * caprenin
- * caprocapylobehenin
- * carmine (see cochineal)
- * caustic soda
- * certified colors
- * chlorinated phenols
- * cochineal (carmine)
- * cyclamates
- * cysteine (l-cysteine),
as an additive for bread products
- * DATEM
(diacetyl tartaric and fatty acid esters
of mono and diglycerides)
- * dimethylpolysiloxane
- * dioctyl sodium sulfosuccinate (DSS)
- * disodium calcium EDTA
- * disodium dihydrogen EDTA
- * disodium dihydrogen pyrophosphate
- * disodium guanylate
- * disodium inosinate
- * Equal sweetener
- * ethyl vanillin
- * ethylene oxide
- * ethoxyquin
- * FD & C colors
- * fluoride
- * fois gras
- * GMP (disodium guanylate)
- * hexa-, hepta- and octa- esters
of sucrose
- * hydrogenated oils or fats
- * hydrogenated starch hydrolysate
- * IMP (disodium inosinate)
- * irradiated foods
- * lactylated esters of mono- and diglycerides
- * lye
- * magnesium chloride
- * malitol
- * mannitol
- * methylcrystalline cellulose
- * methyl silicon
- * methylparaben
- * microparticulated whey protein
derived fat substitute
- * mono- and di- glycerides
- * monosodium glutamate (MSG)
- * natamycin
- * nitrates/nitrites
- * Nutrasweet sweetener
- * oil, solvent extracted
- * Olestra fat substitute
- * oxystearin
- * partially hydrogenated oil
- * polydextrose
- * polysorbate 60
- * polysorbate 65
- * polysorbate 80
- * potassium benzoate
- * potassium bisulfite
- * potassium bromate
- * potassium metabisulfite
- * propionates
- * propyl gallate
- * propylene glycol alginate
- * propylparaben
- * saccharin
- * Simplese fat substitute
- * sodium aluminum phosphate
- * sodium aluminum sulfate
- * sodium benzoate
- * sodium bisulfite
- * sodium diacetate
- * sodium erythorbate
- * sodium glutamate
- * sodium hydroxide
- * sodium nitrate/nitrite
- * sodium propionate
- * sodium stearoyl-2-lactylate
- * sodium sulfite
- * solvent extracted oils, as
standalone single-ingredient oils
(except grapeseed oil)
sorbic acid
- * stannous chloride
- * succinic acid
- * sucralose
- * sucroglycerides
- * sucrose polyester
- * sulfites (sulfur dioxide) (except
those that occur naturally in wine)
Sweet-n-Low sweetener
- * TBHQ (tertiary butylhydroquinone)
- * tetrasodium EDTA
- * vanillin